

2<sup>nd</sup> INTERNATIONAL MEETING ON  
AESTHETIC and RECONSTRUCTIVE FACIAL SURGERY  
Facial Surgery  
Binding Aesthetics with Reconstruction  
*Kos, 01-03 September 2011*



## SPONSORSHIP MANUAL

[www.imafr2011.org](http://www.imafr2011.org)

Organized by



Hellenic Society  
of Plastic Reconstructive  
and Aesthetic Surgery



Hellenic Association for  
the Treatment of  
Maxillofacial Cancer



International Academy  
of Oral Oncology



International Confederation  
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Contents	Page
Welcome Message	3-4
<b>Information</b>	
✚ Island of Kos	5
✚ The Congress Venue	6
✚ Registration Information	7
<b>Sponsorship</b>	
✚ Sponsorship Information	8
✚ Sponsorship Categories	9
✚ Sponsorship Benefits	
- Scientific Activities	10-11
- Printed Material / Giveaways	11-12
- Congress Service	12-13
- Social Events	13-14
<b>Exhibition</b>	
✚ Exhibition Info	14
✚ Exhibition Floor Plan	15
✚ Exhibition Terms	16
<b>Sponsor &amp; Exhibition Interest Form</b>	17
<b>Congress Secretariat</b>	18

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## Welcome Message

Dear Colleagues,

On behalf of the Board of the Hellenic Society of Plastic Reconstructive and Aesthetic Surgery (HESPRAS) and the Board of the Hellenic Association for the Treatment of Maxillofacial Cancer (HATMC), it is an honor and a pleasure for us to invite you to participate to the 2nd International Meeting on Aesthetic and Reconstructive Facial Surgery (IMAFR) that will be held again in Greece, in the birthplace of Hippocrates, the island of Kos in September 1-3, 2011.

On May 2009 the 1st meeting was held in the island of Mykonos and more than 400 colleagues around the world had the opportunity to enjoy a very active scientific event and a joyful social program.

We chose another famous Greek island, the island of Kos, in the Dodecanese archipelagos, equally beautiful, with many attractions, the biggest of which is being the land where Hippocrates, the father of Medicine, instituted 25 centuries ago the first hospital and medical school in the world.

The lessons we learned from the organization of the 1st meeting will certainly help us to provide an even better academic program that will cover all aspects of aesthetic and reconstructive facial surgery from Fillers and Botulin Toxin A to the most sophisticated approaches for facial rejuvenation, rhinoplasty, facial implants, fat transfer, endoscopy as well as microsurgery, aesthetic facial reconstruction, head and neck cancer and facial allotransplantation. A distinguished faculty from around the world will cover the full scope of facial surgery.

The intention of the 2nd meeting will again be threefold. Educational, scientific and recreational. Educational for the young and the older, scientific for the inventing and inquiring minded and recreational, for all of us. We are confident that we will prepare a memorable scientific event for the years to come. One that will broaden our scientific horizons and strengthen our cultural ties through the social program in a way that the everlasting Hippocratic values that have dominated our noble profession for more than 2500 years will remain alive and unchanged from the passing of time, enlightening our path in life, family and society.

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Your company is well respected and considered as being one of the biggest in the field of medical and surgical products, which are of great interest to Plastic, Reconstructive & Aesthetic Surgeons. It is for this reason, that we contact you personally, with the view to asking you to consider becoming one of the sponsors and take advantage of the opportunity to meet with excellent scientists from around the globe and promote your products & services in the best possible, beneficial way for your company.

We are looking forward for a prosperous cooperation for mutual benefit.

With our warmest regards

**Apostolos Mandrekas MD, PhD**  
**President of HESPRAS**  
(Hellenic Society of Plastic, Reconstructive  
& Aesthetic Surgery)

**Alexander D. Rapidis MD, DDS, PhD**  
**President of HAMTC**  
(Hellenic Association for the  
Treatment of Maxillofacial Cancer)

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**Island of Kos**



Kos is located in the south-eastern Aegean Sea south of Kalimnos and north of Nisiros at the ancient Keramiko gulf (Kerme Körfezi) or Kos gulf, just 3 nautical miles from Asia Minor coast. It measures 40 kilometres by 8 kilometres, and is 4 kilometres from the coast of Bodrum, Turkey and the ancient region of Caria. The island has both fertile plains and mountainous highlands with a population of 30,947. It comprises three municipalities: Kos, the administrative center and largest town (pop. 17,890), Dikaio, and Irakleides.

The main port and population centre on the island, also called Kos, is also the tourist and cultural centre, comprised mainly of whitewashed buildings. There are still tracks of the ancient city and its castle around the port, which was built in 1450-1478 by St. John's knights who conquered the island. Excavations in the old city brought to light findings from the "agora" which dates back to Classic Age as well as the conservatory, the high school and the Roman bath.



The picture of the modern city of Kos is presented and painted nowadays with modern buildings, big hotel complexes and avenues full of palm trees is impressive.



The ancient physician Hippocrates is thought to have been born on Kos and in the center of the town is the Plane Tree of Hippocrates, a dream temple where the physician is traditionally supposed to have taught. The limbs of the now elderly tree are supported by scaffolding. The small city is also home to the International Hippocratic Institute and the Hippocratic Museum dedicated to him. Near the Institute are the ruins of Asklepieion, where Herodicus taught Hippocrates medicine. Kardamena is a popular resort for young British holidaymakers and has a large number of bars and nightclubs.

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The Congress Venue

**Kipriotis Village**



The most modern and the best equipped Conference Centre in Greece with capacity of 5000 participants is now being constructed on the premises of the hotel "Kipriotis Village" which will bring to completion the already existing conference halls with capacity of 1100 delegates. For those that would like to combine holidays with business the "Kipriotis Village Conference Centre" with a maximum capacity of 1100 delegates in four halls is the ideal venue on the island for your conference

convention or incentive, providing the latest AV technology and an experienced banquet team ready to meet your most demanding requirements.

The international airport assures easy access with at least 3 to 4 daily direct flights from Athens and 1 flight from Thessaloniki and frequent connection flights with all big European cities.

The "Kipriotis Village" a wonderful hotel complex situated on the East part of the island of Hippocrates, 3 km from the city of Kos and 25 km from the airport. Just in front of the hotel lies a beautiful beach of pebble.



The Hotel Kipriotis Village combines the comfort and the hospitality of a picturesque Greek island.



Surrounded by beautiful gardens and facing a magnificent beach with crystal clear waters of the Aegean, offers multiple choices of restaurants, coffee shops, bars and sports facilities to its guests.

The complex is composed of 512 rooms. The unique characteristic of all rooms are the spacious verandas with marvelous sea view of the Aegean or view to the pool and gardens of the hotel.

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## Registration Information

### Registration Fees

Specialty	Until May 31st 2011	From June 1st 2011 and during the congress
Physicians/Surgeons	€ 550	€ 650
Residents	€ 350	€ 450
Nurses	€ 200	€ 250
Students *	€ 80	€ 80

\* *proof required*

**You may register on line through [www.imafr2011.org](http://www.imafr2011.org)**

### Physicians/Surgeons

The registration fees includes: participation in the scientific program, congress material, light lunch for 3 days, coffee during breaks, participation in the Opening Ceremony and Welcome Reception.

### Students

The registration fees includes: participation in the scientific program, congress material, coffee during breaks.

### Accompanying Persons € 100

The registration fees includes: Participation in the Opening Ceremony, Welcome Reception

**Farewell Party € 90 per person**

### CANCELLATION POLICY

Cancellations will only be accepted in writing to the Congress Secretariat. Registration fees are not refundable.

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## Sponsorship Information

The Organizing Committee is offering to trade companies the opportunity to sponsor the 2<sup>nd</sup> INTERNATIONAL MEETING ON AESTHETIC and RECONSTRUCTIVE FACIAL SURGERY and to take advantage of this opportunity to promote their products.

On the following pages, there are various sponsorship options listed, from which you may select according to the benefits that they offer to your company. Sponsors can choose one alternative separately or a combination of alternatives. In case that a sponsor would like to organize any event before, during or after the congress, the written approval of the Organizing Committee is required. The sponsors will have the opportunity to organize parallel events; however these events are not allowed to take place at the same time with the announced social events of the congress.

All sponsors will be treated on a "first come – first served" basis and will be mentioned in the Final program and the Abstract Book. In addition each sponsor's logo will be placed at the banner which will be placed behind the panel in the meeting hall, as well as at the banners which will be placed at the Exhibition Area.

Your contribution will be a key factor to the success of the 2<sup>nd</sup> INTERNATIONAL MEETING ON AESTHETIC and RECONSTRUCTIVE FACIAL SURGERY. Moreover, your kind sponsorship will enhance the overall scientific importance of the congress. By presenting this manual to you, we really hope that you will take advantage of all the opportunities the alternative sponsorships offer to you, in order to promote your products in the best possible way and also reach a unique scientific audience, consisting of scientists from all over the world in the field of Plastic Reconstructive and Aesthetic Surgery.

We look forward to working with you and to helping you to achieve all the respective congress goals and objectives.

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**SPONSORSHIP CATEGORIES**

<b>Sponsorship Level</b>	<b>Contribution</b>	<b>Max number of sponsors</b>
Platinum Sponsor	20.000 €	2
Gold Sponsor	10.000 €	3
Silver Sponsor	7.000 €	4
Sponsor	No minimum payment	

**PLATINUM SPONSORS BENEFITS**

- First Priority Choice: date/slot for company's presentation in the Scientific Program
- Exhibition Area of 25 sq. meters
- Advertisement at the Outside back cover of the Final Program
- Promotional material in the congress bag
- Company's logo on the front page of the congress web site with www – link from the congress web site to the platinum sponsor's web site
- Company's logo on the banner behind the panel in the meeting hall
- Company's reference as Platinum Sponsor in all congress literature
- 10 registrations free of charge

**GOLD SPONSORS BENEFITS**

- Second Priority Choice: date/slot for company's presentation in the Scientific Program
- Exhibition Area of 12 sq. meters
- Inner advertisement at the Final Program
- Promotional material in the congress bag
- Company's logo on the front page of the congress web site with www – link from the congress web site to the platinum sponsor's web site
- Company's logo on the banner behind the panel in the meeting hall
- Company's reference as Gold Sponsor in all congress literature
- 5 registrations free of charge

**SILVER SPONSORS BENEFITS**

- Exhibition Area of 6 sq. meters
- 1 inner advertisement at the Final Program
- Promotional material in the congress bag
- Company's logo on the front page of the congress web site with www – link from the congress web site to the Silver sponsor's web site
- Company's logo on the banner behind the panel in the meeting hall
- Company's reference as Silver Sponsor in all congress literature
- 5 registrations free of charge

**All above mentioned prices are in Euro (€) and are exclusive of Greek VAT (23%)**

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## Sponsorship Benefits

### SCIENTIFIC ACTIVITIES

**Company Satellite Symposium** **5.000 €**

This is a great opportunity to hold an exclusive Satellite Symposium within the framework of the 2<sup>nd</sup> INTERNATIONAL MEETING ON AESTHETIC and RECONSTRUCTIVE FACIAL SURGERY.

Price includes:

- ✓ Hiring of the room
- ✓ Microphones for speakers and audience
- ✓ Single projection
- ✓ Audiovisual technician
- ✓ Use of the Speaker Preview Room
- ✓ Publication of the Satellite Symposium program at the Final Program and the congress web site
- ✓ Promotional material in the congress bag
- ✓ Company's logo on the front page of the congress web site with www – link from the congress web site to the sponsor's web site
- ✓ Company's logo on the banner behind the panel in the meeting hall
- ✓ Company's reference as Sponsor in all congress literature

Sponsors may print 5 posters for the Symposium and display them throughout the congress center on the day of the presentation

Sponsors may publish their own program, abstracts and proceedings\*

\* The program of the Satellite Symposium (lectures, topics, title etc) should be approved by the Organizing Committee, which reserves the right to modify the date of the Symposium according to the overall scientific program.

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**E - Poster Sessions** **3.000 €**

All e-posters will be presented in a specially designated Poster Area of the International Convention Center.

Price includes:

- Exclusive sponsorship rights
- Sponsor's name and logo at PC's desktops in the E-Poster Area
- Acknowledgement of the sponsor in the Final Program
- Acknowledgment of the sponsor on the congress web site

## **PRINTED MATERIAL**

### **Advertisement in the Final Program**

The Final Program will be delivered to all registered participants.

Outside back cover	2.000 €
Inside front cover	1.500 €
Inside back cover	1.500 €
Full page inside	1.000 €

## **GIVEAWAYS**

**Congress Bags** **3.000 €**

A congress bag with all necessary congress material will be distributed to each participant. The bag will feature the sponsor company's name and logo as well as the congress title and logo.

Price includes:

- Exclusive sponsorship rights
- Sponsor's name and logo on each bag
- Acknowledgement of the sponsor in the Final Program
- Acknowledgement of the sponsor on the congress web site

**Congress Bag Inserts** **1.500 €**

The sponsor company's leaflet will be inserted in each congress bag.

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Facial Surgery  
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**Writing Pads and Pens** **2.500 €**

A writing pad and a pen will be inserted in each congress bag congress.

Price includes:

- Exclusive sponsorship rights
- Sponsor's name and logo on each writing pad and pen
- Acknowledgement of the sponsor in the Final Program
- Acknowledgement of the sponsor on the congress web site

**Badge Holder with Lanyard** **2.000 €**

This will be a great sponsorship opportunity, since all delegates will receive a badge holder.

Price includes:

- Exclusive sponsorship rights
- Sponsor's name and logo on each lanyard
- Acknowledgement of the sponsor in the Final Program
- Acknowledgement of the sponsor on the congress web site

**Certificates of Attendance** **2.500 €**

A Certificate of Attendance will be distributed to each delegate to certify the attendance at the congress.

Price includes:

- Exclusive sponsorship rights
- Sponsor's name and logo on each Certificate of Attendance
- Acknowledgement of the sponsor in the Final Program
- Acknowledgement of the sponsor on the congress web site

## **CONGRESS SERVICES**

**Speaker Preview Room** **3.000 €**

All delegates must submit their presentations at the Speaker Preview Room in order to be digitally downloaded onto the congress network system.

Price includes:

- Exclusive sponsorship rights
- Sponsor's name and logo prominently displayed
- Acknowledgement of the sponsor in the Final Program
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**Internet Cafe** **3.000 €**

The Internet Café will operate at the International Convention Center during specific hours, each day during the congress. The delegates will have the ability to access Internet for free.

Price includes:

- Exclusive sponsorship rights
- Sponsor's name and logo prominently displayed
- Sponsor's name and logo as screen saver on the PCs
- Sponsor's name and logo on the mouse pads
- Acknowledgement of the sponsor in the Final Program
- Acknowledgment of the sponsor on the congress web site

## **SOCIAL EVENTS**

**Coffee Breaks** **per coffee break** **2.500 €**

There will be coffee breaks during all congress days.

Price includes:

- Sponsor's name and logo on coffee breaks buffets
- Acknowledgement of the sponsor in the Final Program
- Acknowledgement of the sponsor on the congress web site

**Light Lunch** **per light lunch** **5.000 €**

There will be a specially designed area where light lunch will take place. There will be a light lunch for each day of the congress.

Price includes:

- Sponsor's name and logo on light lunch buffets
- Acknowledgement of the sponsor in the Final Program
- Acknowledgement of the sponsor on the congress web site

**Welcome Ceremony & Welcome Party** **8.000 €**

Price includes:

- Sponsor's name and logo on banners and verbal announcement of the sponsor company by the Congress President at the Opening Ceremony
- Acknowledgement of the sponsor in the Final Program
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**Farewell Party**

**8.000 €**

Price includes:

- Sponsor's name and logo on banners and verbal announcement of the sponsor company by the Congress President at the Opening Ceremony
- Acknowledgement of the sponsor in the Final Program
- Acknowledgement of the sponsor on the congress web site

All above mentioned prices are in Euro (€) and are exclusive of Greek VAT (23%)

### Exhibition Floor Plan & Exhibition Info

The cost of exhibition space per square meter is 600 € excluding Greek tax and the cost for booth construction per square meter is 120 € excluding Greek tax.

The cost of construction includes the following:

Booth construction

Electricity supply

2 spots of 100 watt per 3 square meters

1 office

2 chairs

Garbage basket

### Significant Dates

**Set up**

**August 31<sup>st</sup> 2011**

**Exhibition**

**September 1<sup>st</sup> – 3<sup>rd</sup> 2011**

**Dismantling**

**September 3<sup>rd</sup> 2011**

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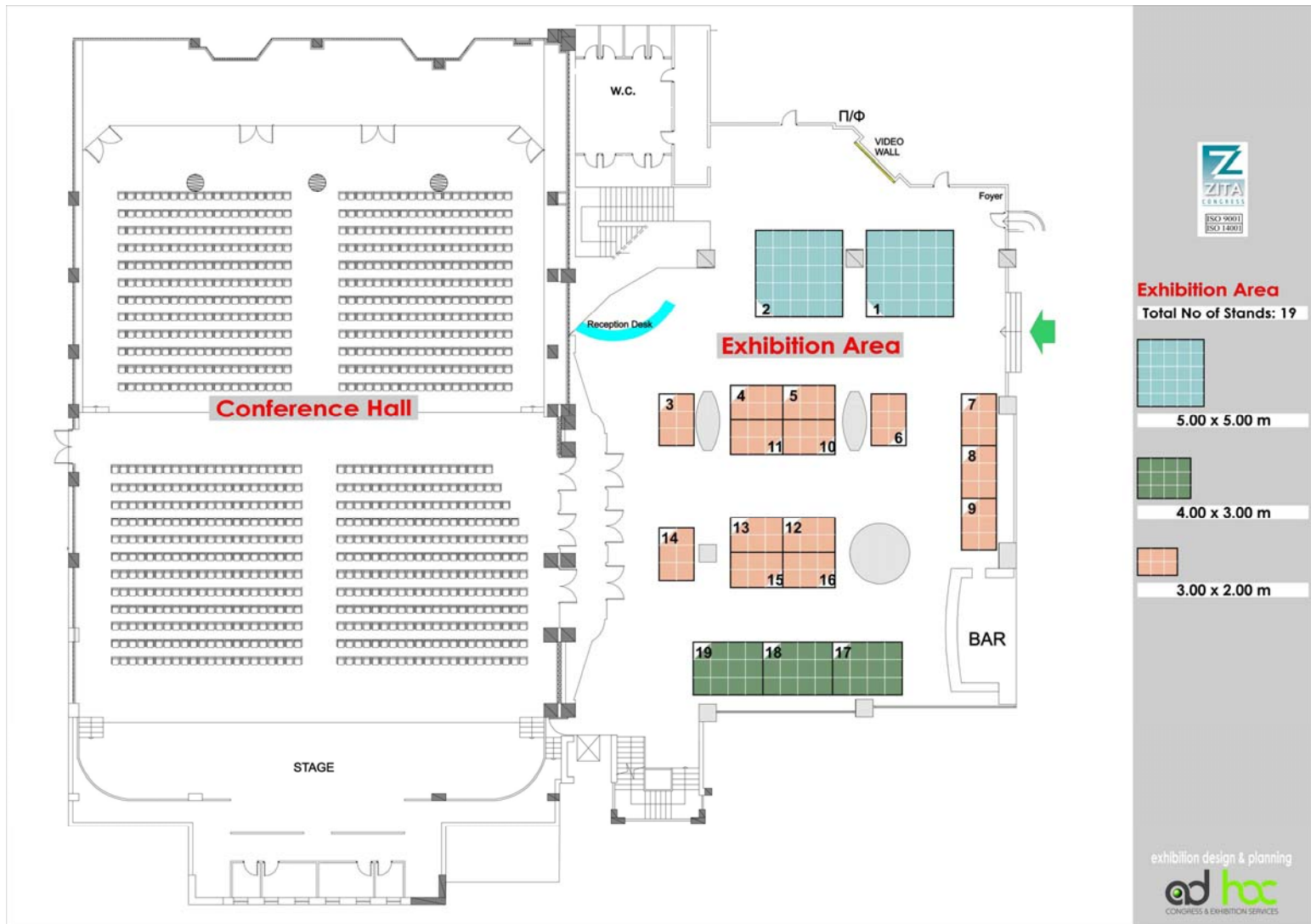
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**EXHIBITION FLOOR PLAN**



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## Exhibition Terms

Exhibition booths space is available in units of a minimum of 6 square meters (2x3m). The fee for the space rental excludes booth construction and utilities cost and includes free announcement of the exhibitor company in all congress publications.

Exhibitors are free to use their own booth material, provided that it fits the booth dimensions, as well as their own booth construction crew. The Congress Secretariat can offer a standard booth construction which will consist of aluminium frame construction, open ceiling with walls of 220 cm height, fascia, carpet, table, chairs, garbage basket and one spot per 3 square meters.

Each exhibitor must complete the "Exhibition and Sponsor Interest Form" and send it to the Congress Secretariat. Right afterwards the exhibitor will receive a contract including the floor plan where the exhibition booth will be indicated. Exhibition space will be provided on a "first come first served" basis. In case that an exhibitor requests a location that is not available, the exhibition manager from the Congress Secretariat will assign space as close as possible to the preferred location. Exhibitors wishing to avoid being assigned space adjacent to that of a particular competitor should indicate this on their application.

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**Exhibition and Sponsor Interest Form**

(to be returned to the following address)

**2<sup>nd</sup> IMAFR Meeting Secretariat**

Zita Congress & Travel, 1<sup>st</sup> Km Peanias Markopoulou Av.

P.O. Box 155, Zip Code 19002, Peania Attica, Greece

Fax +30 210 6642116, Email: [Gerasimos.kouloumpis@zita-congress.gr](mailto:Gerasimos.kouloumpis@zita-congress.gr)

Name of the company.....

Address.....

Postal Code..... City/State.....Country.....

Phone.....Fax.....

Email.....

Contact Person Mr/Mrs.....

We are interested in (please check box)

	Fees	Total in EUR
<input type="checkbox"/> <b>Company Training Course</b>		
<input type="checkbox"/> -----at-----	<input type="checkbox"/> €	<input type="checkbox"/> €

<input type="checkbox"/> <b>Exhibition</b> for VAT) -----sq.m	<input type="checkbox"/> Exhibition space for € 600,00 (plus VAT) per sq.m.	<input type="checkbox"/> Construction for € 120,00 (plus per sq. m
--	---	--

<input type="checkbox"/> <b>Selected Sponsorship Options</b>		
1.----- -----	€-----	€--
2.----- -----	€-----	€--
3.----- -----	€-----	€--

**TOTAL AMOUNT IN EURO (€)** €-----

The non - refundable sum or EUR-----representing 50% of the total amount will be paid after the signing of the contract. The undersigned is fully aware of the terms and conditions of the general regulations as enclosed and accepts that he/she will take part in the exhibition.

Date-----Name-----Signature-----

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## Contact Details

For further information or questions in regards to becoming a sponsor or / and exhibitor of the 2<sup>nd</sup> INTERNATIONAL MEETING ON AESTHETIC and RECONSTRUCTIVE FACIAL SURGERY, please contact the congress secretariat

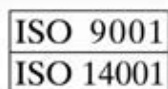
**Zita Congress & Travel**  
1<sup>st</sup> km Peanias Markopoulou Av  
P.O. Box 155, Zip Code 19002  
Peania Attica  
Greece

**Contact person for sponsorships: Mr. Gerasimos Kouloumpis**

Tel: +30 2111001780

Fax: +30 210 6642116

Email: [Gerasimos.kouloumpis@zita-congress.gr](mailto:Gerasimos.kouloumpis@zita-congress.gr)



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